



France India Business Day 2024 - 9th Edition

24 September, 2024

8:30 am - 3 :00 pm CET (12:00 IST)

Palais de la Bourse, 9 la Canebière - Marseille 13001

**Presentation of Franco-Indian relationship
&
India-Middle East Europe Corridor (IMEC)
Supply Chain & Connectivity of the Marseille Hub
Networking between Indian and French Companies**

Organized by Business Club France Inde (BCFI) and the Embassy of India, Paris



Ambassade de l'Inde
Paris, France

In partnership with



And special

support of





PROGRAM

France India Business Day 2024 - 9th Edition

**Presentation of Franco-Indian relationship
&
India-Middle East Europe Corridor (IMEC)
Supply Chain & Connectivity of the Marseille Hub
Networking between Indian and French Companies**

24 September, 2024

***At Aix-Marseille-Provence Chamber of Commerce and Industry
Palais de la Bourse, Marseille***

8:30 am CET (12:00 am IST): Participants Registration

9:00 Welcome address

M. Frédéric RONAL, Vice-President of Aix-Marseille-Provence Chamber of Commerce and Industry (CCIAMP), in charge of International Affairs

Keynote Speech

- **Ms. Eenam GAMBHIR**, Deputy Chief of Mission, Embassy of India
- **M. Anis HAIDER**, Vice-President Business Club France Inde, elected member of Aix-Marseille-Provence Chamber of Commerce and Industry (CCIAMP), member of the international mission, and President of ITECA
- **Ms Isabelle CAMPAGNOLA-SAVON**, Conseillère Régionale Région Sud
- **M. Vincent LANGUILLE**, 10th Councilor, European Funds, International Relations, Aix-Marseille-Provence Metropolis & Mayor of Le Tholonet
- **Ms Peter RAGHINI**, Secretary General, Andhra Chamber of Commerce
- **M. Suresh Kumar SINGHAL**, President, Federation of Telangana Chamber of Commerce and Industry

9:30 - 9:45 Keynote Speech

- **M. Hervé MARTEL**, Président du Directoire, Port of Marseille-Fos

9:45 -10:00 Indo-French Business Relations

Figures on bilateral trade, key sectors, highlights on French and Indian companies based in India and France.

- **Ms. Benedicte BROUARD**, President, Chambre de Commerce et d'Industrie Franco-Indienne (CCIFI) based in France
- **M. Anil PANDEY**, Director Counselor & Head Intellectual Property Facilitation Centre-IPFC Confederation of Indian Industry
- **M. Vianney MEYNIER**, Head of Agrotech and Market Entry Strategy departments for India and South Asia, Business France Inde

10:00 - 10:20 am: Coffee Break



10:25 - 11:00 am: Keynote speech on IMEC and its global economic benefits

- **M. Gerard MESTRALLET**, French Presidency Special Envoy for India-Middle East Europe Economic Corridor (IMEC), former President of Engie and former President of Suez

11:00 - 11:10 am: Keynote speech

- **M. Christophe LUCAS**, Prefet Maritime

Moderator: M. Kiran Yellampalli, Vice-President BCFI

11:15 - 11:45 am: Round table on Supply Chain

- **M. Philippe NERI**, Directeur général adjoint, Electrosteel France
- **Ms. Amal LOUIS**, President of Via Marseille Fos & Director of Business Development and Intermodal Solutions, Port of Marseille-Fos
- **M. Stephane SALVETAT**, President of Marseille Freight Forwarders Union, Director of Mathez Freight Agencies in Sète and Marseille

11:45 - 12:15 pm: Roundtable on hyperconnectivity of the Marseille Hub

- **M. Michaël BALONDRADE**, CEO, Be Energy
- **M. Gilles LANCEL**, Advisor for International Affairs, RTE Presidency
- **M. Soumen ROY**, Senior Director, Infosys
- **M. Jishnu GUPTA**, CTO, Straive

12:15 - 12:20 pm: Invest in Provence, presentation of Marseille assets

- **M. Christophe PEREZ**, Head of inward investment, Provence Promotion

12:20 - 12:30 pm

- **Indian delegates Pitch Session**

12:30 Closing remarks & Vote of Thanks

- **Ms. Geneviève MAILLET**, Vice-President, Business Club France-Inde Marseille Provence

1:00 - 2:00 pm: Buffet lunch & networking

2:00 - 3:00 pm: Networking between Indian & French companies & Institutions

- **Institutions represented: Indian Embassy, Aix-Marseille-Provence Chamber of Commerce and Industry (CCIAMP), Provence Promotion, Chambre de Commerce et d'Industrie Franco-Indienne (CCIFI).**

3:30 - 5:00 pm

- **Visit of Marseille Port**

➤ **Registration Mandatory (free of charge)**

Venue

Chambre de commerce et d'Industrie Aix-Marseille-Provence
9 la Canebière - 13001 Marseille

Email: contact@bcfi.net -WhatsApp: + 33 6 11 50 62 30