



France India Business Day 2024 - 9th Edition

Franco-Indian relationship

September 24th, 2024

8:30 AM CET - 13:00 PM CET

12:00 PM IST - 4:30 PM IST

Palais de la Bourse, 9 la Canebière - Marseille 13001

Multi-sectoral B2B between Indian and French Companies & Panel discussion on IMEC (India-Middle East Europe Corridor) Supply Chain, IMEC Regulatory & Safety Matters, Connectivity of the Marseille Hub, Tourism

Organised by Business Club France Inde (BCFI) and the Embassy of India, Paris



Ambassade de l'Inde
Paris, France

In partnership with



And special

support of





Introducing BCFI

January 2014: Creation of Business Club France Inde Marseille Provence on the request of His Excellency Mr. Arun K Singh, Ambassador of India to France and Principality of Monaco.



Inauguration of the Business Club France Inde Marseille Provence January 16, 2014

The Business Club France Inde (BCFI) is an association under the French law of 1901.

Michèle Lemarchand, the President of Tagore Cultural Center in Marseille for 20 years, a cultural association between India and France, was increasingly called upon by the companies in South of France to develop business relations with India.

As no suitable structure existed in the Southern region to meet this need, Michèle Lemarchand decided to create in 2014 a bilateral France-India business club in the Marseille Provence region, with support of the Indian Embassy in Paris. BCFI Marseille Provence is an association whose aim is to develop economic, tourism, cultural and academic relations between India and France in the Provence Alpes Côte d'Azur Region.

Every year, BCFI along with the Indian Embassy in Paris organizes an event in Marseille untitled "**France India Business Day**". The France India Business Day always starts with a conference presenting an economic theme between France and India and in parallel to the Conference as B2B meetings are organized between Indian and French companies from the Southern Region and, more broadly, from all over France. The economic theme presented is always chosen in consultation with the Indian Embassy in France.

This year, on **September 24th, 2024** the France India Business Day will be hosted at the **Aix-Marseille Provence Chamber of Commerce and Industry**. In parallel to the B2B events organized in all sectors to encourage meetings between French and Indian companies traveling from India, the conference will introduce business opportunities within the framework of the India-Middle East-Europe Economic Corridor (IMEC). See detailed program pages 3 & 4.

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Panel discussion on India Middle-East Economic Corridor (IMEC)

India Business Day gives Indian and French companies the opportunity to meet, exchange ideas do business and hold discussions with our institutions and Indian representatives.



What is IMEC?

IMEC stands for India Middle-East Europe Corridor.

This India-Middle East-Europe corridor aims to support economic development and foster connectivity and economic integration between Asia, the Persian Gulf and Europe.

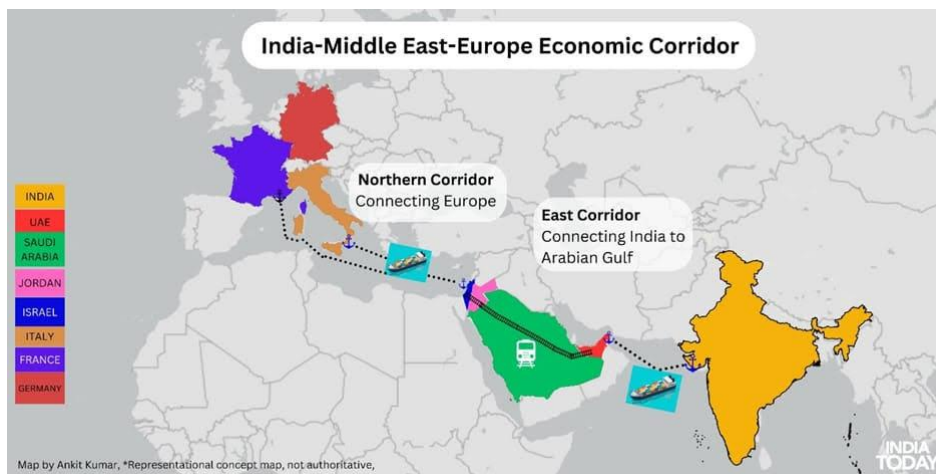
On September 10, 2023, during the G20 Summit in Delhi, a **Memorandum of Understanding (MoU)** for the India-Middle East-Europe Economic Corridor (IMEC) project was signed.

The IMEC partners - which include the EU, France, Germany, India, Italy, Saudi Arabia, the United Arab Emirates (UAE) and the USA - signed the MoU declaring that they would cooperate to establish two corridors, one linking Europe to the Gulf and the other linking the Gulf to India. The corridors will include rail links, power and data cables, and hydrogen export pipelines.

They will also be connected to Israel and Jordan, although these countries have not signed the IMEC agreement. The proposed route between India and Europe would pass through the United Arab Emirates, Saudi Arabia, Jordan, Israel and Greece.

February 11, 2024: Emmanuel Macron appointed **Gerard Mestrallet**, former CEO of Engie and Chairman of Suez, as special envoy for the India Middle East Europe Economic Corridor (IMEC) project, a logistics corridor integrating Europe and Asia.

On the occasion of the 9th Edition of the BCFI France-India Business Day, **M. Gerard Mestrallet** will present the **India Middle-East Europe Economic Corridor** project. It is a **tremendous honor for the BCFI**.





PROGRAM

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Panel discussion on India - Middle East Economic Corridor (IMEC)

September Tuesday 24th, 2024

At Aix-Marseille-Provence Chamber of Commerce and Industry

8:30 am CET (12:00 am IST): Participants Registration

9:00 am - 9:15 am: Welcome notes by South France Region and Marseille institutional representatives

- **M. Anis HAIDER**, Vice-President BCFL, elected member of Aix-Marseille-Provence Chamber of Commerce and Industry (CCIAMP), member of the international mission, and President of ITECA

9:15 am - 9:45 am: Introduction by guest of honours

- His Excellency **M. Jawed ASHRAF**, Ambassador of India to the Republic of France and Principality of Monaco
- His Excellency **M. Thierry MATHOU**, Ambassador of France to India (tbc)
- Consul General of India in Marseille

9:45 am - 10:45 am: Keynote speech on IMEC and its global economic benefits

- **M. Christophe CASTANER**, President of Marseille Port
- **M. Gerard MESTRALLET**, French Presidency Special Envoy for India-Middle East Europe Economic Corridor (IMEC), Former President of Engie

10:45 am - 11:15 am: Indo-French Business Relations

Figures on bilateral trade, key sectors, highlights on French and Indian companies based in India and France.

- **Ms. Benedicte BROUARD**, President, Chambre de Commerce et d'Industrie Franco-indienne (CCIFI)
- **M. Jean TOUBOUL**, President, Indo-French Chamber of Commerce of India
- **Ms. Estelle DAVID**, Trade Commissioner, Embassy of France in India

11:15 am - 11:30: Coffee Break



11:30 am - 11:55 am : Supply Chain

Panelists

- **Ms Christine CABAU**, Vice Presidente CMA CGM and Elected member at the Aix-Marseille-Provence CCI
- **M. Jishnu GUPTA**, CTO Straive
- **M. Cyrille HAHANG**, General Manager Delegate, Electrosteel France
- **Ms Amal LOUIS**, Business Development Division of Port of Marseille Authority
- **M. Stephane SALVETAT**, President of Marseille Freight Forwarders Union, President of Via Marseille Fos & Director of Sète Mathez Freight Agencies

11:55 pm - 12:15 pm: IMEC Regulatory & Safety Matters

Panelists

- **Vice-Admiral M. Gilles BOIDEVEZI**, Commander of the Mediterranean Maritime Zone and Maritime Prefect for the Mediterranean
- **M. Jean-François MICHEL**, Managing Director, CMR Group
- **ADANI MUNDRA Port**
- **M. Xavier REBOUR**, Director, France Cyber maritime

12:15 pm - 12:30 pm: Connectivity of the Marseille Hub

Panelists

- **M. Fabrice COQUIO**, Managing Director at Digital Realty (tbc)
- **M. Gilles LANCEL**, Advisor for International Affairs, RTE Presidency
- **M. Soumen ROY**, Senior Director at Infosys

12:15 pm - 12:30 pm:

- **Presentation of Marseille Provence Region by Marseille Tourism office**

12:30 pm - 12:45 pm: Closing remarks

- **Ms. Geneviève MAILLET**, Vice-President, Business Club France-Inde Marseille Provence

1:00 pm - 2:00 pm: Buffet lunch & networking

- **2:00 pm - 4:00 pm: Pitch by the Indian delegates & by the French companies**
- **Testimonial Be Energy**, French company set up in Hyderabad
- **BtoB Meetings between French and Indian Companies**
- **BtoG Meetings for the Indian delegates with Marseille Provence institutions, Tourism Office, Marseille CCI, BCFI & Provence Promotion.**

4:00 pm - 5:30 pm: Site visit for the Indian delegates

- Visit of Marseille Port
- Marseille Hub
- Grotte Cosquer Visit



Click below to register

➤ Registration Mandatory (free of charge)

Venue

Chambre de commerce et d'Industrie Aix-Marseille-Provence
9 la Canebière - 13001 Marseille



Palais de la Bourse

Contact

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